4301 Anchor Plaza Parkway, Suite 450, Tampa, FL 33635
(813) 935-6776 (866) 592-6531 FAX (813) 935-6775

# Form ADV Part 2B:

## *Brochure Supplement*

06/03/2025

This brochure supplement provides information about Mr. Fenoy W Butler II that supplements J.W. Cole Advisors, Inc. (“J.W. Cole Advisors; JWCA”) brochure (Form ADV, Part 2A and/or Appendix 1.) You should have received a copy of JW Cole Advisors’ brochure. Please contact J.W. Cole Advisors’ Compliance Department at (813) 935-6776 if you did not receive JWCA’s brochure or if you have any questions about the contents of this supplement.

**Mr. Fenoy W Butler II**
105 East Gregory Square Pensacola FL 32502
(850) 208-3839 x 205

## Item 2 – Educational Background and Business Experience

**Year of Birth**: 1971

**Higher Educational Background:** Mr. Butler earned a Bachelor in Political Science from American Military University in 2009

**Employment History for past 10 years:**
J.W. Cole Financial, Inc, Registered Representative, 2018 to Present
J.W. Cole Advisors, Inc, Investment Advisor Representative, 2017 to Present
Student, Student, 2016 to 2017
Retired, Retired, 2016 to 2016
US Navy, Senior Enlisted, 1992 to 2016

**Professional Designations:**

Chartered Financial Consultant (ChFC)

The Chartered Financial Consultant (ChFC) program prepares you to meet the advanced financial planning needs of individuals, professionals and small business owners. You'll gain a sustainable advantage in this competitive field with in-depth coverage of the key financial planning disciplines, including insurance, income taxation, retirement planning, investments and estate planning. The ChFC requires three years of full-time, relevant business experience, nine two-hour course specific proctored exams, and 30 hours of continuing education every two years. Holders of the ChFC designation must adhere to The American College's Code of Ethics.

Retirement Income Certified Professional (RICP)

The RICP designation teaches advisers techniques and best practices used to create sustainable streams of retirement income. The education covers retirement income planning, maximizing Social Security and other income sources, minimizing risks to the plan, and managing portfolios during the asset distribution phase. The designation includes three required, college-level courses that represent a total average study time of more than 150 hours. RICP designees must meet experience, continuing education and ethics requirements. The credential is awarded by The American College, a non-profit educator with an 85-year heritage and the highest form of academic accreditation.

## Item 3 - Disciplinary Information

There are no legal or disciplinary events that are material to a client or prospective client's evaluation of this advisory business.

For more information about Mr. Fenoy W Butler II, please visit FINRA's BrokerCheck at www.finra.org/brokercheck and/or the SEC's Investment Advisor Search at www.adviserinfo.sec.gov.

## Item 4 - Other Business Activity

Conflicts of interest may arise in the course of providing investment management services to you and your IAR's other financial industry activities. These potential conflicts of interest are described in this brochure. To the extent that we are unable to prevent actual or potential conflicts, we will take reasonable steps to mitigate them and at a minimum, disclose them to you.

From time to time, Mr. Fenoy W Butler II may offer recommendations outside of a managed account arrangement. In these instances, your IAR may receive a commission related to the purchase or sale of insurance products.

Mr. Fenoy W Butler II conducts investment related business under the name Riverside Wealth Advisors. Riverside Wealth Advisors is not affiliated with J.W. Cole Advisors, Inc.

## Item 5 - Additional Compensation

In the course of doing business, Mr. Fenoy W Butler II may have a financial incentive to choose certain investment solutions over others. Your IAR may receive certain non-cash benefits in connection to his role as an investment advisor. Such benefits may include but are not limited to direct reimbursement for attendance at conferences, seminars, sales or training programs, as well as benefits in the form of entertainment or merchandise.

## Item 6 - Supervision

Mr. Fenoy W Butler II is currently supervised by supervisors in the Supervision Department and the Compliance Department overseen by Taylor Savka, Vice President and Kurt Lofgren, Chief Compliance Officer respectively. Mr. Lofgren or Ms. Savka, or a member of their departments, may be reached at 813-935-6776. J.W. Cole Advisors supervises the activities of the IAR through on-site visits conducted by designated and qualified professionals. In addition, Ms. Savka, Mr. Lofgren or qualified designees supervise e-mail communications and other activities that require such supervision and or approval. Lastly, JWCA utilizes various audit and monitoring/surveillance mechanisms to oversee the advisory activities of Mr. Fenoy W Butler II.